

# Smallfoundation

## THEORY OF CHANGE

### THE MACRO-LEVEL ECOSYSTEM

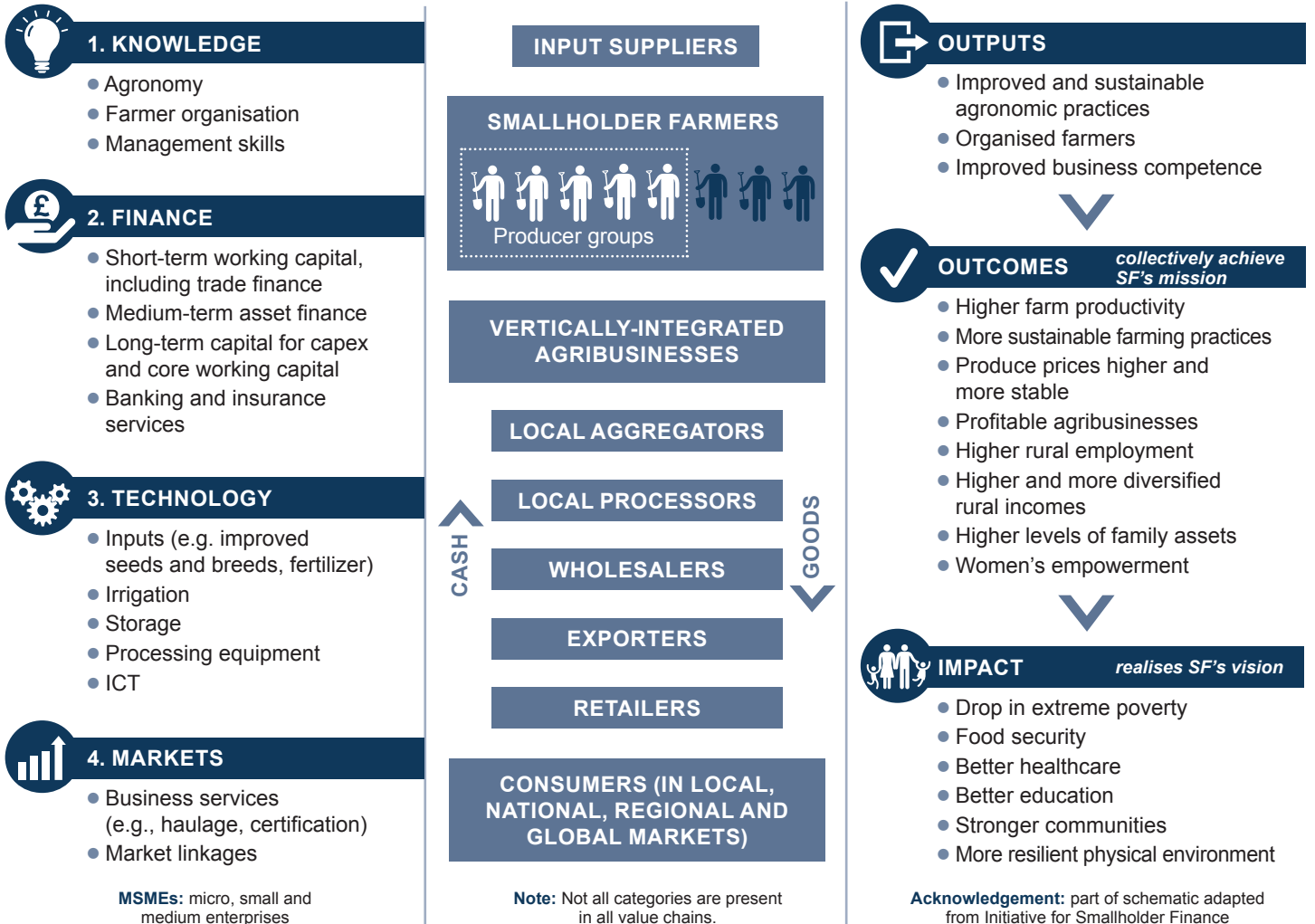
- Peace, order, political stability
- Property and commercial law
- Administration of justice
- Business policies and regulation
- Infrastructure (electricity, communications, transport)
- Basic services (health, education, clean water, sanitation)
- Natural environment

### THE LOCAL-LEVEL BUSINESS ECOSYSTEM

Access for MSMEs, including small farms, to four crucial factors...

creates and accelerates a virtuous cycle within agricultural value chains...

that sustainably increases and diversifies the incomes of extremely poor rural families.



### SMALL FOUNDATION'S GOAL

Support highly-leveraged interventions that improve the business ecosystem for on-farm and off-farm micro, small and medium rural enterprises by expanding access to knowledge, finance, technology and markets. Do this in ways that are effective, sustainable and scalable.